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Contact: Kyle Breuer, Town of Surf City

Phone: 910-328-4131 x100

Email: kbreuer@surfcitync.gov

Town of Surf City Parking Management Solution

Parking Management Solution

Surf City, NC – On February 2nd, 2021, the Surf City Town Council will be considering the implementation of a parking management solution. Specifically, the Town will be considering the introduction of a paid parking system and third-party enforcement services within the island portion of Town. Implementing a parking management system will not only assist the Town in maintaining an organized and safe environment for its residents and visitors but will also assist in offsetting costs for major capital projects such as the dedicated US Army Corps of Engineers Coastal Storm Damage Reduction (beach nourishment) project. According to Police Department statistics, the Town has seen a 170% increase in parking citations over the past three (3) years. A paid parking system with third-party enforcement will allow law enforcement to focus their efforts on the more critical needs throughout the town.

The proposed parking management solution would be operated through a third-party mobile application that can be tailored to the needs of the Town as well as being user-friendly and engaging. If approved, the project would be implemented prior to the upcoming beach season. Dedicated parking lots and specified right of way parking areas would encompass the zones designated for beach parking throughout the Town. With the proposal, the town can continue to look for opportunities to include options for Free, Hourly, Full Day, and Seasonal Paid Parking in the zones identified on the [Surf City Beach Access & Parking Map](#) from March through October. Additional options such as free parking for town residents may be incorporated into the application which can be validated through utility account information.

The Town of Surf City is dedicated to serving the community and will continue to provide updates regarding the decision to implement the paid parking management solution. Public comments will be accepted and can be submitted by telephone or email by calling and leaving a voicemail at (910) 338-5510 or by emailing the Town Clerk at clerk@surfcitync.gov. All comments will be heard during the public comment portion of the Town Council meeting on February 2, 2021 and prior to the vote. You may also sign up to speak in person by signing up at the meeting, participants will be called in one at a time.
