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Town of Surf City Approves Parking Management Solution

Parking Management Solution

Surf City, NC – On February 19th, 2021, the Town of Surf City Council approved the implementation of a parking management solution with the project being implemented on April 1st and running through October 31st, 2021. The Town will ease into the program to begin, providing leniency to help beachgoers an opportunity to learn the system. The introduction of the paid parking system and third-party enforcement services within the island portion of Town will not only assist the Town in maintaining an organized and safe environment for residents and visitors but will also assist in offsetting costs for major capital projects such as the dedicated US Army Corps of Engineers Coastal Storm Damage Reduction (beach nourishment) project.

The proposed parking management solution will be operated through Pivot Parking and will offer features including Text to Park, a mobile application, and Hurricane Re-Entry services. Dedicated parking lots and specified right of way parking areas will encompass the zones designated for beach parking throughout the Town and will be overseen by Pivot Parking Ambassadors.

The rates approved by Town Council will be \$3 per hour and \$20 per day. There will be an additional option for seasonal passes, with a 10% discount given to active or retired military, senior citizens, and residents living within the Extra Territorial Jurisdiction. Additionally, free parking for town residents will be incorporated and validated through the online portal system.

The Town of Surf City is dedicated to serving the community and will continue to provide updates as the project moves closer to implementation via social media and the town website at SurfCityNC.gov.